

# \$SMARTLIVING

MEMBER CONNECTION NEWSLETTER



**blog** articles  
an *inspiring* read

STUDENT LOAN REPAYMENT, SIMPLIFIED

SAVING FOR YOUR EDUCATION

THE BENEFITS OF GOING DIGITAL

WESTCONSIN IS MAKING FINANCIAL EDUCATION ACCESSIBLE WITH BANZAI

## HOLIDAY HOURS

Offices and Service Center will be **CLOSED** on:

**Thanksgiving** | Thursday, November 23

**Christmas Day** | Monday, December 25

**New Year's Day** | Monday, January 1

## New Office Coming to Rice Lake!

WESTconsin Credit Union is opening a new office in Rice Lake. Located at 21 East Burton Street, members will be able to make everyday transactions, as well as meet with dedicated Mortgage Loan Originators, Business Loan Officers, and advisors from the Investment team.

With its trusted financial services and incredible member experience many have come to know and expect, WESTconsin is proud to become an integral part of the vibrant, fast-growing Rice Lake community.

“The new Rice Lake office is a significant step towards enhancing our commitment to the community. We are excited to provide exceptional financial services and experiences that empower our members to achieve their goals,” said Jim Wookey, Chief Operations Officer. “At WESTconsin Credit Union, giving back to the community is at the core of our values, and we are honored to contribute to the growth and prosperity of Rice Lake.”

WESTconsin is working alongside local companies Market & Johnson and River Valley Architects for an anticipated opening of June 2024.

### Other Office Updates

- ✓ **Menomonie-Downtown** | Updates to exterior, improve member entrance, add main floor restrooms, and remodel space for Title Services
- ✓ **Amery** | Complete remodel of the interior to improve member experience

## The WESTconsin Way

We are honored to be named [one of the top five credit unions in Wisconsin](#) on [Forbes' 2023 America's Best Credit Unions in Each State list](#) for the second year in a row. Only 147 credit unions across the country made the list, WESTconsin being the only credit union recognized in western Wisconsin.

In Member Loyalty Group's latest Credit Union industry benchmark, our member's feedback ranked WESTconsin's Service Center #1 in overall satisfaction!

These recognitions are a testament to WESTconsin's unwavering commitment of Inspiring Better for our members and communities.

# Learning Center

The WESTconsin Learning Center has all the tools you need to set yourself up for financial success as 2023 comes to an end!

- ✓ [GreenPath Financial Counseling](#) | Free money management services available for WESTconsin members
- ✓ [Financial Calculators](#) | Personal finance calculators including checkbook balancer, debt consolidation, and several types of loans.
- ✓ [Banzai!](#) | Online financial literacy for students and adults of all ages

And so much more! View all the latest tools and resources in the *Learning Center* tab at [westconsincu.org](http://westconsincu.org).

## Celebrate the Credit Union Difference with WESTconsin

Since 1948, National Cooperative Month and International Credit Union Day® have been celebrated in October to raise awareness of a trusted, proven way to do business and build communities. WESTconsin is looking forward to celebrating all month long!

- ✓ Beginning September 25, World's Finest Chocolate® bars will be available for purchase in all WESTconsin offices for \$1 each. Proceeds will help local kids when they need it the most through the efforts of the Children's Miracle Network Hospitals.
- ✓ Have sensitive documents that need shredding? We are hosting free community shred events at the following locations:

Barron: Tuesday, October 17 | 1–2 p.m.

Menomonie–East: Thursday, October 19 | 12–1 p.m.\*

Altoona: Thursday, October 19 | 2–3 p.m.

Hudson: Tuesday, October 24 | 1–2 p.m.

Limit two cubic sized boxes/bags.

\*Location changed from Menomonie–North to Menomonie–East

- ✓ Monday, October 16 through Saturday, October 21, visit [your local WESTconsin office](#) to enter in a drawing to win a prize for you AND your community!



## Business Members

### Grow Your Business With Pride

We know running your business is a point of pride. At WESTconsin Credit Union, we are proud to help you grow it by making the business banking process as stress-free and streamlined as possible.

From business accounts and the latest online and mobile banking services to great rates and fast, local decision-making on loans, WESTconsin takes pride in being a part of your journey!



## Kindness Counts at WESTconsin

This spirit and the philosophy of people helping people guides our leaders and encourages our employees and members to get involved in charitable activities and worthwhile causes.

- ✓ In August, our School Supply Drive collected 3,724 items and raised \$2,728.96 to donate to a variety of school districts and community partners across western Wisconsin.
- ✓ [WESTconsin donated \\$25,000](#) to Northwood Technical College Foundation in July to support the college's new Medical Laboratory Technician program.
- ✓ In July, WESTconsin staff surprised members with cookies in the drive-ups to show how much we appreciate them and that Kindness Counts!



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