

Our 2023 Impact

WESTconsin Credit Union is committed to making a lasting impact that extends far beyond financial services. As a not-for-profit financial cooperative, we are dedicated to supporting local initiatives to enrich the lives of the members and communities we serve. We proudly uphold our cooperative values and our mission to *Inspire Better* for all.



Financial Education

69,870

Students impacted

263

Schools sponsored



Scholarships awarded since 1995

\$339,000

Volunteering Events

786

events

4,230

hours volunteered



Fundraising

9,913

items donated

318

organizations impacted



Campaign fundraising total
\$20,749.98

2023 | Impact Statement

Financial Education

Number of students impacted

6,148

Number of adults impacted

532

Total hours

498

Banzai!

Number of schools sponsored

208

Students impacted

59,000+

Teachers served

719

Free workbooks ordered

7,620

Students enrolled online

3,872

Hours spent

8,779

Making the Right Money Moves

Number of schools sponsored

55

Free workbooks ordered

1,317

Mad City Money Events

Number of events

4

Students impacted

850

Scholarship Program

Scholarships awarded in 2022–23

\$15,000

Scholarships awarded since 1995

\$339,000

Volunteer Events

Number of events

786

Number of volunteers

396

Number of hours volunteered

4,230

Fundraising & Community Impact

Food Drives

\$6,665.48 raised **2,304** items collected

School Supply Drive

\$2,228.96 raised **3,724** items collected

Children's Book Drive

1,345 items collected

The Mitten Tree

\$2,622.77 raised **2,540** items collected

Children's Miracle Network Hospitals

\$9,232.77 raised

Shred Events

13,400 pounds

Fundraising total

\$20,749.98

Number of organizations impacted

318

Fundraising organizations impacted

72

